

Ministère de l'enseignement supérieur
et de la recherche scientifique
Université 8 Mai 45 Guelma



Faculté des sciences humaines et sociales
Département des Sciences de l'information
et de la communication et de la bibliothéconomie
Filière : Sciences de l'Information et de la Communication

وزارة التعليم العالي والبحث العلمي
جامعة 8 ماي 45 قالمة

كلية العلوم الإنسانية والاجتماعية
قسم علوم الإعلام والاتصال وعلم المكتبات
شعبة علوم الإعلام والاتصال

Study program of the 3rd year in Bachelor degree – Communication

- Appendix OF THE 5TH SEMESTER PROGRAM (3RD YEAR COMMUNICATION) (Translation of modules titles in English)

Evaluation Type		Credits	Coefficient	Weekly study load				Study load	Units
Exam	Continuous evaluation			other	PW	DW	Courses	16-14 weeks	
								fundamental units	
Exam	Continuous evaluation	5	3	45:00		1:30	1:30	45:00	Theories of The organization
Exam	Continuous evaluation	5	2	45:00		1:30	1:30	45:00	Information and communication theories (1)
Exam	Continuous evaluation	5	2	45:00		1:30	1:30	45:00	Media Audience studies
Exam	Continuous evaluation	5	2	45:00		1:30	1:30	45:00	Communication strategies
									Methodological units
Exam	Continuous evaluation	3	2	22:30		1:30		22:30	Methodology seminar 1
Exam	Continuous evaluation	3	2	22:30		1:30		22:30	Training on completing graduation thesis or specialized internship
									Exploratory units
Exam	Continuous evaluation	1	1			1:30	1:30	45:00	Public communication campaigns
Exam		1	1				1:30	22:30	Governance and Ethics
									Transversal units
	Continuous evaluation	1	1	45:00		1:30		22:30	Foreign language 5
		30	16	360:00		12.00	09.00	315 :00	Total Semester 5

- Appendix OF THE 6TH SEMESTER PROGRAM (3RD YEAR COMMUNICATION) (Translation of modules titles in English)

Evaluation Type		Credits	Coefficient	Weekly study load				Study load	Units
Exam	Continuous evaluation			other	PW	DW	COURSES	16-14 weeks	
									fundamental units
Exam	Continuous evaluation	5	3	45:00		1:30	1:30	45:00	Organizational communication
Exam	Continuous evaluation	5	2	45:00		1:30	1:30	45:00	Information and communication theories(2)
Exam	Continuous evaluation	5	2	45:00		1:30	1:30	45:00	Communication techniques
Exam	Continuous evaluation	5	2	45:00		1:30	1:30	45:00	Public Relations
									Methodological units
Exam	Continuous evaluation	3	2	45:00		1:30		22:30	Methodology seminar 2
Exam		3	2						Training on the Completion of final thesis or specialized internship
									Exploratory units
Exam	Continuous evaluation	2	1	45:00		1:30	1:30	45:00	Marketing and Advertising
Exam		1	1	45:00			1:30	22:30	Social problems
									Transversal units
	Continuous evaluation	1	1	45:00		1:30	1:30	22:30	Foreign language 6
		30	16	360:00		12.00	10.30	292 :30	Total Semester 6

Overall Totality training:

TOTAL	Transversal	Exploratory	Methodological	fundamental	E.U / S.S
967,30	00	292.30	135	540	COURSES
1012,30	135	157.30	180	540	DW
45	-		45	-	PW
/	-	-	-	-	Personal work
2430	270	630	450	1080	Other (to precise)
4455	405	1080	810	2160	TOTAL
180	06	26	28	120	Crédits
100	3.33	14.44	15.56	66.67	% credit for each teaching unit