

Ministère de l'enseignement supérieur
et de la recherche scientifique
Université 8 Mai 45 Guelma



Faculté des sciences humaines et sociales
Département des Sciences de l'information
et de la communication et de la bibliothéconomie
Filière : Sciences de l'Information et de la Communication

وزارة التعليم العالي والبحث العلمي
جامعة 8 ماي 45 قالمة

كلية العلوم الإنسانية والاجتماعية
قسم علوم الإعلام والاتصال وعلم المكتبات
شعبة علوم الإعلام والاتصال

Master's study program of : Mass Communication and New Media□

- Appendix of the Mass Communication and New Media Master's program – 1st semester (Translation of modules titles in English)

Evaluation Type		Credits	Coefficient	Weekly study load				Study load	Units
Exam	Continuous evaluation			other	PW	DW	Courses	16-14 weeks	
		20	09			6:00	6:00	180:00	fundamental units
Exam	Continuous evaluation	5	03			1:30	1:30	45:00	Epistemology of information and communication sciences
Exam	Continuous evaluation	5	2			1:30	1:30	45:00	Mass communication theories
Exam	Continuous evaluation	5	2			1:30	1:30	45:00	Introduction to new media approaches
Exam	Continuous evaluation	5	2			1:30	1:30	45:00	Theoretical approaches of public studies
		7	4			03:00	3:00	90.00	Methodological units
Exam	Continuous evaluation	4	2			1:30	1:30	45:00	Methodology of mass communication
Exam	Continuous evaluation	3	2			1:30	1:30	45:00	quantitative and qualitative approaches
		2	2				3:00	45:00	Exploratory units
Exam		1	1				1:30	22:30	Discourse analysis
Exam		1	1				1:30	22:30	Public opinion and new media
		1	1			1:30		22:30	Transversal units
	Exam	1	1			1:30		22:30	Foreign language
		30	16			10:30	12:00	337:30	Total

- **Appendix of the Mass Communication and New Media Master's program – 2nd semester (Translation of modules titles in English)**

Evaluation Type		Credits	Coefficient	Weekly study load				Study load	Units
Exam	Continuous evaluation			other	PW	DW	Courses	16-14 weeks	
		20	09			6:00	6:00	180:00	fundamental units
Exam	Continuous evaluation	5	03			1:30	1:30	45:00	Epistemology of information and communication sciences
Exam	Continuous evaluation	5	2			1:30	1:30	45:00	Mass communication theories
Exam	Continuous evaluation	5	2			1:30	1:30	45:00	Introduction to new media approaches
Exam	Continuous evaluation	5	2			1:30	1:30	45:00	The cultural studies
		7	4			03:00	3:00	90.00	Methodological units
Exam	Continuous evaluation	4	2			1:30	1:30	45:00	Methodological approaches in the mass communication studies
Exam	Continuous evaluation	3	2			1:30	1:30	45:00	quantitative and qualitative approaches
		2	2				3:00	45:00	Exploratory units
Exam		1	1				1:30	22:30	Public and users sociology
Exam		1	1				1:30	22:30	Public opinion and the new media
		1	1			1:30		22:30	Transversal units
	Exam	1	1			1:30		22:30	Foreign language
		30	16			10:30	12:00	337:30	Total

- **Appendix of the Mass Communication and New Media Master's program – 3rd semester (Translation of modules titles in English)**

Evaluation Type		Credits	Coefficient	Weekly study load				Study load	Units
Exam	Continuous evaluation			other	PW	DW	Courses	16-14 weeks	
		20	09			6:00	6:00	180:00	fundamental units
Exam	Continuous evaluation	5	03			1:30	1:30	45:00	The public space and the new media
Exam	Continuous evaluation	5	2			1:30	1:30	45:00	The cultural studies and the new media
Exam	Continuous evaluation	5	2			1:30	1:30	45:00	The regulations of information circulation in the public space
Exam	Continuous evaluation	5	2			1:30	1:30	45:00	Methods of measuring publics and users of the new media
		7	4			03:00	3:00	90.00	Methodological units
Exam	Continuous evaluation	4	2			1:30	1:30	45:00	Public and users ethnography
Exam	Continuous evaluation	3	2			1:30	1:30	45:00	Dissertation reduction workshop
		2	2				3:00	45:00	Exploratory units
Exam		1	1				1:30	22:30	Entrepreneurship
Exam		1	1				1:30	22:30	Public opinion and new media issues
		1	1			1:30		22:30	Transversal units
	Exam	1	1			1:30		22:30	Foreign language
		30	16			10:30	12:00	337:30	Total

- Appendix of the Mass Communication and New Media Master's program – 4th semester (Translation of modules titles in English)

Credits	Coefficient	Work type
15	10	Practical internship (Dissertation)
15	06	Seminars
		Other works
30	16	Total

